



**M.M.K. & S.D.M. MAHILA MAHAVIDYALAYA
MYSURU**

P G DEPARTMENT OF COMMERCE

Organized Guest Lecture on

“Legal Aspects in Business and Strategic Management”

DATE	: 03.08.2023-10:00 AM
RESOURCE PERSON	: Mr. Arun Das Advocate Mysore
ORGANISER	: Dr. Devaki K K HOD & Assistant Professor P G Department of Commerce MMK & SDM Mahila Mahavidyalaya, Mysore
	: Dr. Dileep N Assistant Professor P G Department of Commerce MMK & SDM Mahila Mahavidyalaya, Mysore
VENUE	: Class Room F103
BENEFICIARIES	: 37 M.Com Students

1. INTRODUCTION

The PG Department of Commerce organized a guest lecture program on Legal Aspects in Business and Strategic Management with **Mr. Arun Das** as a resource person. Dr. Dileep N and Dr. Devaki K. K was the organizer of the programme. Final year M.Com 19 students were beneficiaries of the programme. Through this session, students got an idea of the various concepts and recent issues in Legal Aspects in Business and Strategic Management.


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2. PROGRAMME OBJECTIVES

- a) To understand the legal environment of business.
- b) To explain the various laws related to intellectual property rights.
- c) To provide better and more in-depth knowledge on the relationship between the law and strategic management.
- d) To create awareness about recent laws and regulatory changes concerning the business.
- e) To help the students get to know the Indian Constitution.

3. PROCEEDINGS

Theory Session:

- a) A detailed explanation of the legal environment of business.
- b) A detailed discussion on different types of intellectual property rights and its management.
- c) Analyze the business transaction and case study from the legal point of view.
- d) Discussion on the present prevailing case study related to business and strategic management.

Question and Answer Session:

An interactive and informative question and answer session enabled students to obtain knowledge about the legal aspects of business and strategic management.

Guest Lecture Outcome:

- a) The idea of legal considerations in business and strategic management helps students develop their talents.
- b) It enhances strategic thinking about the administration and use of intellectual property rights in the corporate world.
- c) It enhances analytical abilities about the legal facets of successful organizational operations.

4. CONCLUSION

The program was initiated with the aim of raising legal awareness among the students about running the business. Through an interactive guest lecture, students were able to learn about important legal considerations such as contracts, intellectual property, and liability. This initiative helped students develop a solid foundation of legal knowledge to navigate the complexities of entrepreneurship. They gained insights into the various tax laws and regulations that govern businesses in the country. The session concluded by highlighting the vital role of legal counsel in aligning strategic decisions with the law, mitigating potential risks for sustainable business success. Overall, the session was exceptionally informative and enlightening.



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Photos Gallery:



Mysuru, Karnataka, India

1428-4-D, Ramalyer Rd, Krishnamurthypuram, Lakshmiapuram, Mysuru, Karnataka
570014, India

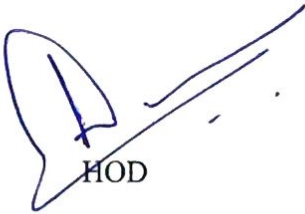
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HOD


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Sl No.	Roll No.	Name	Date	Signature
1	PG22501	ANITHA M	03/08/2023	Anitha. m
2	PG22502	ANUPAMA J S	03/08/2023	Anu
3	PG22503	ANUSHA M	3/8/23	Anusha-M.
4	PG22504	ASHA S	03/08/2023	Asha
5	PG22505	BHAVANA H L	03/08/2023	Bhavana H.L
6	PG22506	H N POOJA	3/8/23	P
7	PG22507	HARSHITHA S	03/08/23	Harshitha S
8	PG22508	JAYALAKSHMI	03/08/2023	Jayalakashmi
9	PG22509	KAVYA K	03/08/2023	Kavya
10	PG22510	KEERTHI P	03/08/2023	K.
11	PG22511	NETHRAVATHI N	03/08/2023	Nethravathi. N
12	PG22512	PAVITHRA L	03/08/2023	Pavithra. L
13	PG22513	RAKSHITHA T R	03/08/2023	Rakshitha. T.P
14	PG22514	RAMYA S	03/08/2023	R. S
15	PG22515	S SAHANA MACHAIAH	03/08/2023	S. Machi
16	PG22516	SPANDANA M G	03/08/2023	Spandana
17	PG22517	SUCHITHRA S	03/08/2023	Suchi
18	PG22518	VANITHA K N	03/08/2023	V.

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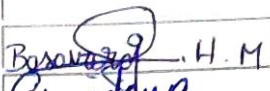
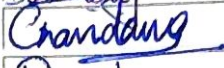
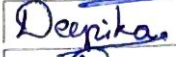

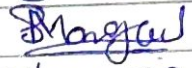
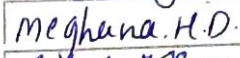
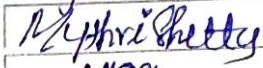

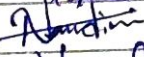
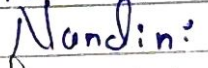
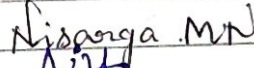
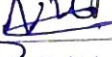
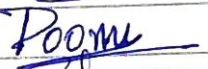
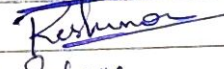
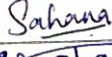

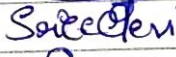
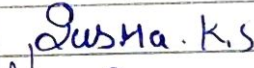
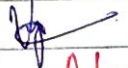
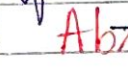
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Sl No	Roll No.	Student Name	DATE	SIGNATURE
1	PG21401	BASAVARAJESHWARI. H. M	03/08/2023	 Basavarajeshwari. H. M
2	PG21402	CHANDANA. D. R	03/08/2023	 Chandana
3	PG21403	DEEPIKA H K	03/08/23	 Deepika
4	PG21404	KALPANA. C	03/08/23	 Kalpana
5	PG21405	MANGALAGOWRI. M	03/08/23	 Mangal
6	PG21406	MEGHANA. H. D	03/08/2023	 Meghana.H.D.
7	PG21407	MYTHRI. SHETTY. MR	3/8/2023	 Mythri Shetty
8	PG21408	NAGARATHNA. H. M	3/8/2023	 Nagarathna
9	PG21409	NANDINI. A	03/08/2023	 Nandini
10	PG21410	NANDINI. R	03/08/2023	 Nandini
11	PG21411	NISARGA M N	03/08/2023	 Nisarga M.N
12	PG21412	NIVEDITHA. G	03/08/2023	 Niveditha
13	PG21413	POORNIMA. J	03/08/2023	 Poornima
14	PG21414	RESHMA H B	03/08/2023	 Reshma
15	PG21415	SAHANA. S	03/08/2023	 Sahana
16	PG21416	SINCHANA. M. P	03/08/2023	 Sinchana
17	PG21417	SREEDEVI. R	03/08/2023	 Sreedevi
18	PG21418	SUSHMA. K. S	03/08/2023	 Sushma. K.S
19	PG21419	VYJAYANTHI. M. D	03/08/2023	 Vyjayanthi
20	PG21420	YOGITHA. S	03/08/2023	 Absent



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